



The confectionery producing company Ewa S A can build on a 60 year tradition. The range includes filled and unfilled sweets in a wide variety of flavours as well as lollies in all shapes and sizes, chews, soft caramels, toffees, drops, coated sweets and jellies. At the ISM Ewa presented a brand new cocoa caramel with a chocolate orange filling, displayed in a 2.5 kg plastic jar. www.ewa-sa.pl

Rival Invest Ltd microwave popcorn

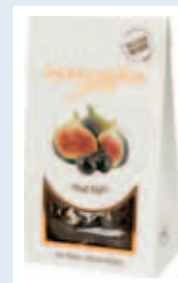
Bulgarian company Rival Invest Ltd exhibited at the ISM for the first time. Founded in 1998, Rival specialises in manufacturing microwave popcorn and is today one of the leading popcorn companies on the Bulgarian market. The popcorn is made using high quality coconut oil and natural ingredients. The company is HACCP, IFS and ISO certified, and also holds the Bulgarian patent for popcorn made using coconut oil.



Rival Invest Ltd currently manufactures 14 kinds of popcorn, including Leader brand varieties plain, traditional "kashkaval" white cheese, olive, strawberry and cream, and peanut butter. Other brands include New York Evening, Golden American Dream and Top Show (made with soybean oil), Best Choice (made with coconut oil and soybean oil), and American Dream, available in the sweet version sugar and cream, as well as in savoury pizza and barbecue flavours.

Rounding off the range is the "Favorit" line, available in four varieties (plain; salted; a low fat, low salt diabetic version; cheese) along with VIVA (plain, salted, coconut oil, cheese). •

www.rivalinvest.com



Doti's Chocolate Garden

Polish family-owned company Doti, manufacturers of coated sweets, presented an impressive selection of exclusive chocolate confectionery at this year's ISM in Cologne. The company specialises in the production of candied fruit and nuts, coated in fine chocolate and on sale in specialist confectionery stores and delicatessens. The products, still mostly handmade, are well known in numerous countries where they are sold under the brand name Chocolate Garden.

The range on offer is broad, and features the conventional options strawberries, cherries, gooseberries and al-

monds as well as the more unusual rhubarb, chokeberries and rowan berries. On show at the ISM 2012 were new combinations such as chocolate coated almonds flavoured with cardamom; chocolate coated almonds and coconut; gingerbread almonds in milk chocolate and chocolate coated figs.

All Doti specialities are available in packaging specially designed to suit various occasions. On display for the first time this year were attractive versions for Easter and Valentine's Day. Both underscore the exclusive character of Doti products. •

www.doti.pl



Pobeda: new equipment

Bulgarian company Pobeda JSC, based in Burgas, was founded in 1929 and is well established on the home market as a manufacturer of baked goods, mini cakes and chocolates. The company currently employs 500 people. As well as investing in the domestic market, Pobeda is also building up exports. The delicious range is meanwhile on sale in Georgia, Poland, Romania, the Czech Republic, Estonia, Greece, Hungary, Lebanon, Malta, Cyprus, Slovakia and Turkey.

Exhibiting at and attending international trade fairs – including the ISM – is a vital part of Pobeda's export strategy. In Cologne this year the compa-

ny's new wafers attracted considerable attention. The wafers are made on a new line for plain and coated wafers which was recently installed. Visitors were particularly impressed by varieties such as cocoa creme layered wafers, cocoa and caramel wafers with a rich filling of peanut butter or wafers layered with full-flavoured coconut cream. The Bulgarian company recently set up an additional new line for making biscuits and cocktail crackers. In the year to come Pobeda aims to enter and become established on new markets abroad with a range of salty snacks, cocktail crackers and sandwich biscuits. •

www.pobeda.bg