

Wawel relying on gift box and 100% cocoa

The Wawel SA company is headquartered in Krakow and has been one of the leading confectionery manufacturers in Poland for a long time. For over 100 years the company has combined the power of tradition with a good sense for the tastes of the present day. The brand's portfolio comprises a wide range of delicious 100 g chocolate, large tablets and mini chocolates. The portfolio is rounded out by pralines, chocolate

coated geles and a sugar-free product line. Today, all of Wawel's sweets are made in a high-tech factory in the town of Dobczyce, near Krakow. The operation pays meticulous attention to using carefully selected natural ingredients and flavours, and it processes the highest quality cocoa beans. At present, Wawel exports its confectionery products to 60 countries on every continent.

Some of the new Wawel products on display at the ISM 2022 included its Your Delicacy gift box, the Premium Extra Dark 100% Cocoa tablet as well as its Chocolate Pastilles Orange and Raspberry. Your Delicacy contains flat, round discs made of vanilla soufflé and coated in chocolate. The subtle taste of this type of confectionery is attributable to the natural vanilla flavour. Another Wawel newcomer is its Premium Extra Dark 100% Cocoa chocolate



tablet, made exclusively from cocoa mass and sensorially characterised by the select cocoa beans chosen from plantations on the African coast. And finally, Chocolate Pastilles Orange and Chocolate Pastilles Raspberry are delicious jellies coated in fine Wawel dessert chocolate.

wawel.com.pl
Dr Henriette Ullmann

Doti further expands its range with chocolate coated fruits

The company Doti SJ Manufaktura, headquartered in Smolensk has been manufacturing chocolate coated fruits and nuts for 30 years. In copper drums, carefully selected raw materials such as traditional candied and dried fruits and crispy nuts are meticulously coated in chocolate by hand. Doti has been coming to the ISM for a long time, and this year was no exception, with the company presenting a number of new products in Cologne.

Examples include bananas in an exclusive whole milk chocolate. According to the company, the special milk chocolate contains high levels of magnesium, iron, copper, zinc, phosphorous, potassium and calcium and is also rich in the vitamins A, D, E and B. Combined with banana, the article is an ideal supporting snack for active athletes to restore lost energy and normalise the blood sugar level. The chocolate coated bananas are also a perfect break snack for

school kids to increase concentration and provide an energy boost. The juicy sweetness of the new candied blueberries, coated in fine chocolate, is reminiscent of summer and harmonises perfectly with the chocolate.

Doti also presented another new article with chocolate products under the brand Dotinki packaged in small 50 g bags. They are available in the five flavours cherry, orange peel in dessert chocolate, bananas in milk chocolate, almonds in white chocolate with cinnamon and almonds in milk chocolate. According to the company, the Dotinki packages are decorated in luminous colours to symbolise the emotions triggered by Doti pralines. And Doti also debuted its newly designed company logo. To strengthen the brand communication, the logo has been simplified and a ribbon has been added as a symbol for fruitful business contacts.

doti.pl
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Images: Wawel

Images: Doti